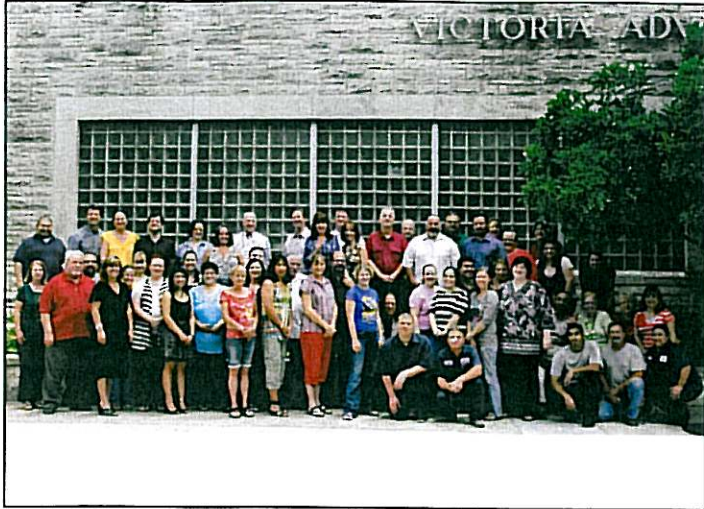


Outstanding Media Volunteer Service

Victoria Advocate



In the spirit of honoring outstanding volunteerism, Gulf Bend Center was pleased to nominate the Victoria Advocate newspaper for its outstanding volunteer service to the Victoria area in its online and print coverage of mental health issues in our community, region, and state.

For 40 years, Gulf Bend Center has continued to receive the positive and generous support of the

Victoria Advocate. The relationship the Center has with the newspaper is one that is on a “first name” basis. In 2010 alone, the Advocate provided 1,240 column inches of news articles relating to Gulf Bend Center’s mission to improve mental illness and the intellectual and developmental disability needs of the Crossroads Region. All of these articles are held to rigorous standards and are published with accuracy and located in prime space. The types of coverage we have received includes guest editorial columns, editorial comments, and front-page headlines. This level of attention paid by the Advocate to mental health issues critical to our community has been considerable over the past 10 years and has greatly and positively impacted the people we serve.

The Victoria Advocate is indeed a champion for improved mental health and intellectual and developmental disability services in the Crossroads Region and Texas.

Nominated by Gulf Bend Center